

shaping intelligence...









# **Technology for Business** Our industry focus enables us to bring innovative solution adapted to every type of business **Enabled** Shaping Recruitment Technology Knowledgebase Providing Services Applications Executive Hi-Tech





# **TEKSHAPERS AT A GLANCE**

# A pioneer in Custom IT solutions & Staffing Services

#### Market Position and Mission:

- To drive excellence in IT Service Industry
- Bring great positive difference
- Excellent and affordable business solutions
- Turn complex marketing into simple one

#### Our Industries:

- Manufacturing
- Retail
- Travel & Tourism
- Ecommerce
- AR & VR
- Artificial Intelligence
- Education

- Trading
- Insurance
- Gaming
- Healthcare
- Logistics
- FMCG

#### **Global Presence:**

- USA: 1441 E. Maple Rd, Suite # 301, Troy, MI 48083 Contact +1 (248)-565-4747
- Noida: B-88. Sector-65 Noida- 201301 Contact +91 (120)-414-4444
- Lucknow: 1/817 Sector -H Jankipuram Lucknow- 226021
- Pune : Archana hills B building off NIBM road kondhwa

#### Team

Product	App	NodeJS
Managers	Developers	Developers
Solutions	Web	Server Infra
Architects	Developers	Developers
UI/UX	QA	AR-VR
Designers	Engineers	Developers
Al	MongoDB	Project
Developers	Developers	Analysts

#### Quick Facts:

- A NASSCOM member certified with GMSQR, MSME & WBENC
- Design High tech innovative solutions as per business requirement
- With deep business insights & technical competence we deliver substantial ROI & ROA to our clients
- Deliver flawless services of CRM and ERP Implementation, Mobile Application & Web Development, Product and Game Development, Artificial Intelligence, AR & VR.

#### Why Us: One stop for all IT Solutions





# WHAT WE DO

Maintenance

We create a pioneering architect using latest technologies to provide business advancement

#### Services Technology Strength Focused Industry **Product Lifecycle** Services Roadmap Strategy Development CRM & ERP Development • Requirement gathering and analysis Manufacturing • Process Roadmap Application Development Retail Product Design & Development • Implementation or coding Mobility Solution • Travel & Tourism Project Engineering • Testing Feasibility & Result Gaming Solution Project Architecture Ecommerce • UI UX Design • AR & VR Deployment Code Development Artificial Intelligence Maintenance & Monitoring Education Code Optimisation • QA Trading Deployment Insurance • Cloud server Configuration • Gaming Security Implementation Healthcare • Business Marketing Logistics • FMCG Business Analytics



# FUTURISTIC RESEARCH & DEVELOPMENT





# REFORMING INDUSTRY STANDARDS

With continuous change in global market structure, the superlative solutions based on high technology advancement & expert analysis is the need of today's business.













Tekshapers
We help you stay relevant by powering the core technology infrastructure to take advantage of these trends

2. Validate 3. Efficiency 4. Scale 1. Ideate Confirm whether you are Drive growth aggressively as Seek validalon that people are Refine the Business Model, interested in your idea solving a real problem improve the user experience and network effects kick in focus on reliability of the system



# **OUR BUSINESS APPROACH**

We design unique custom IT solutions to address discrete business requirement.

#### **Custom Freamework:**

#### Project Management

Agile methodology- to plan & mange deliveries

Iterative Development Model toprovidecontinual feedback and eliminate rework

Open, transparent and periodic communication system for any time, as is project status

DedicatedProject Coordinator as the point-of-contact for day to day communication



Short 2-3 weeks sprint cycle to measure progress and take corrective actions on weekly basis

Use industry standard tools such as "Target Process", "Pivotal Tracker", "Mingle" and "JIRA"

# 1

#### Our Development Process

Short, time-boxed iterations; plan for one iteration and stick to it

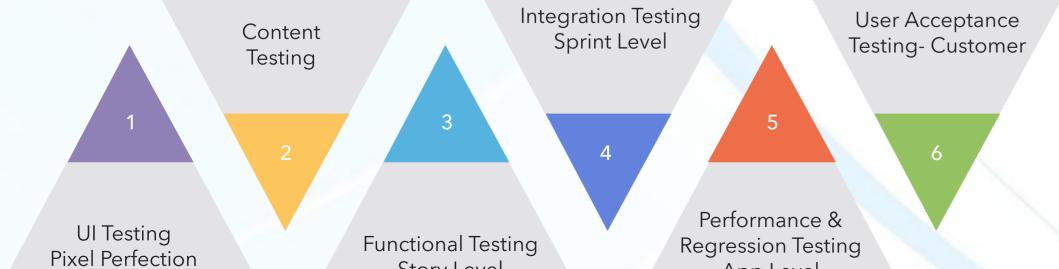
- Requirements captured as story cards
- •Frequent meetings scheduled to provide updates and status
- •Extensive test-driven development

3

Frequent reviews of the project documents with clients to conform that requirements objective are being satisfactorily accomplished

Demonstrate working software at the end of each iteration, feedback loop at the end of

each iteration



App Level

Story Level







# CRM & ERP

Since its inception in the year 2009, Tekshapers has been empowering businesses with its perfect CRM & ERP software applications. Enterprise Resource Planning (ERP) and Customer Relationship Management (CRM) act as the backbone of any business by automating and supporting the overall business process including bookkeeping & financial reports, running payroll & recruitment, sales & customer service management, and projects to inventory management. In various industries, be it banking, finance, hospitality, manufacturing or education, our expert & strategic ERP & CRM implementation have always brought great value to our clients.

#### **Industries**

























#### Pain Area Resolved/Case Study

- Interconnected all Departments
- Cloud Multi-location Set UP
- Communication Via Hierarchy
- Smooth Order Processing
- Processline Automation
- Logistics Shipping Automation
- Accounting and Finance
- Operation Management
- Stake Holder Management
- Marketing and Campaing Automation
- Inbuilt Emails/Sms , Notifiers



# MOBILITY

Tekshapers provide more affluent and personalized experience to its customers by using the full feature set of smartphones & tablets. Our highly advanced & cost-effective mobility solution helps our clients meet the nuanced demands of mobile testing while staying within budget. Our unique hybrid mobile testing model shifts some aspects of testing from the higher cost of a physical-lab to on-demand Cloud-based service. Mobility is the set of people, processes and the technology which focuses on managing the increasing array of mobile devices, wireless network, and related services to enable the broad use of mobile computing in the business world. Tekshapers offer 360' mobility solutions to its clients with expert consultation & continuous assistance of the project.

#### **Industries**

























#### Pain Area Resolved/Case Study

- Retailer APP
- Distributor APP
- Sales/Service Engg APP
- Learning APP
- Tutor-Student APP
- Ecommerce Customer APP
- Ecomemrce Seller APP
- Beacon APP
- Logistic Driver Track APP
- Logistic Warehouse APP
- Traders APP
- Travel Booking APP
- Insurance Purchase / Claim APP
- Loan APP
- Movies-Videos-Music APP
- Virtual Reality APP
- Wallet APP



# **ARTIFICAL INTELLIGENCE**

Tekshapers Software Solutions have vast experience in Data Process, Data Analytics - Converting data into Intelligent Results and Compilation.

In Al our team is working with animal disease diagnosis in villages where there is no treatment, working same for skin diseases in humans in villages where the disease can be diagnosed and treatment and medicine can be provided promptly through APP consultation online and providing online medicine.

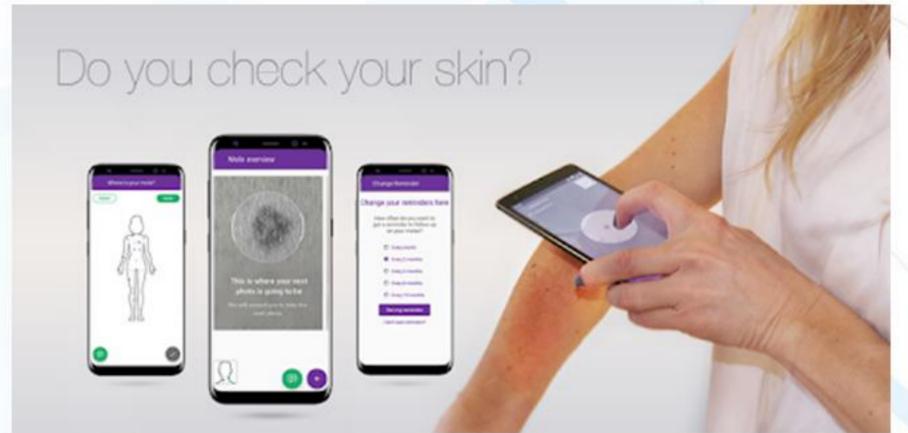
We are also planned to work for assisting farmers to identify crop diseases via image recognition and Al.

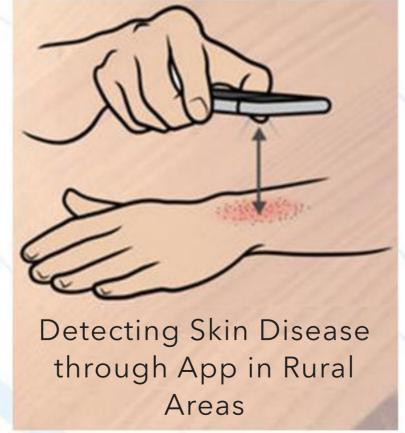
Further on image recognition we develop our custom app to provide all data on APP or through SMS / VOIP in Non Internet Areas (Rural Areas)

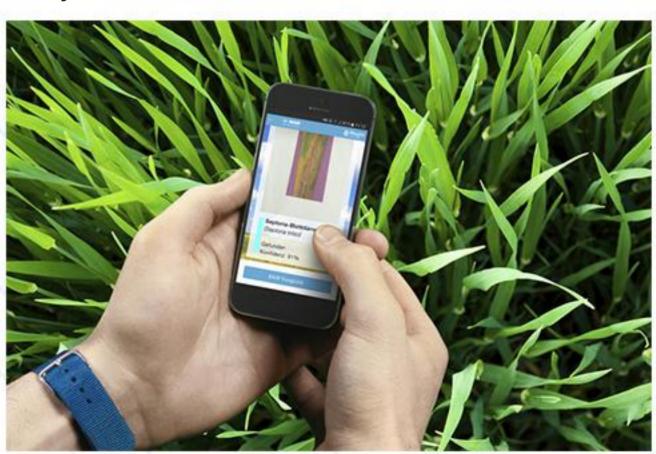
Artificial Intelligence - Is basically turned out in concept when strong algorithm writing skills with machine integration came into existence at our side, we create a collection of database object- ex. leaves, crops, illness skin images, animal diseases - In very vast details and with multiple angel.

Engineers writes or uses a strong algorithm considering many facet of values and Input.

Algorithm Writing - Al based super optimized algorithm to map the record on fraction of second by identifying color combination, shapes, corners, textures and centers of unique shapes to recognition objects.





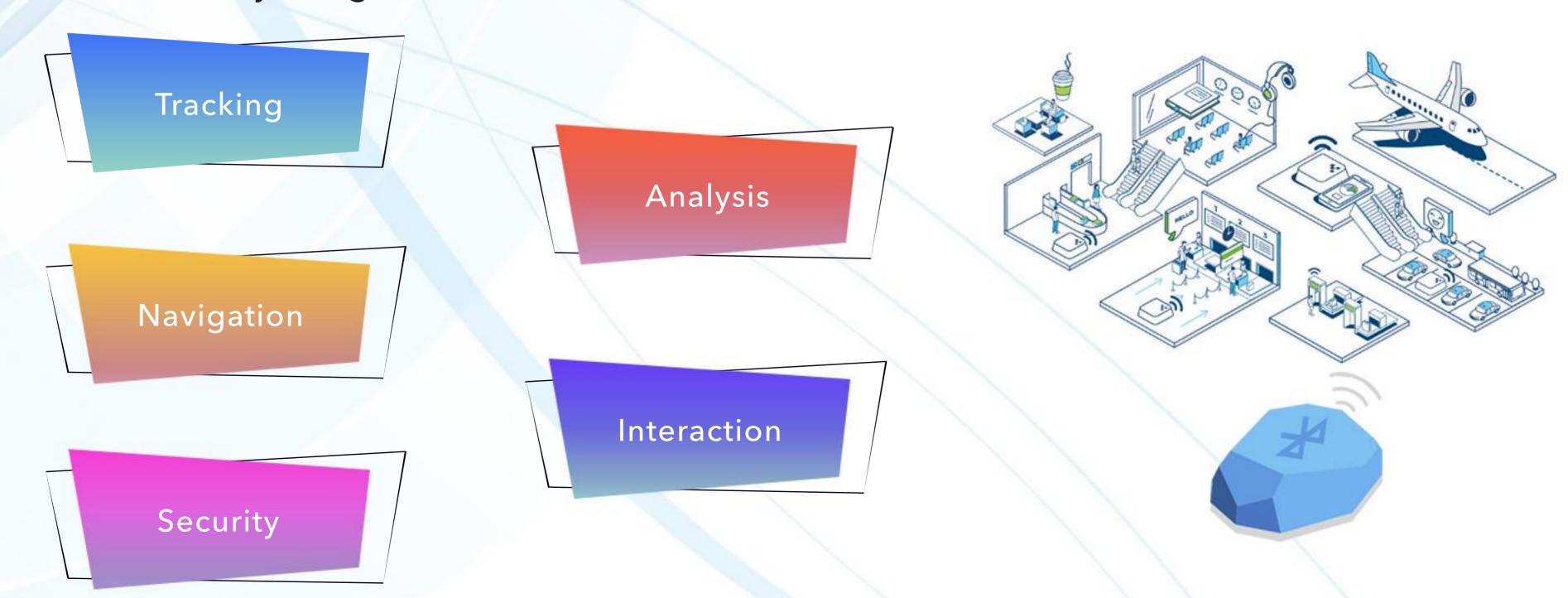




# **BEACON INTEGRATION**

Tekshapers has been an expert in Beacon integration that provides a unique experience to its customers in most innovative ways. Our Beacon technology has been helping our clients with mall automation & retail automation and has provided a greater platform for interaction which not only builds a positive brand image, but also a stronger bond & connection between the clients & its targeted customers. Beacons is a Bluetooth low-energy (BLE) wireless technology that locates customers location in stores and other places and to deliver messages on their mobile devices. Our R&D team does a detailed analysis to understand the various facets of the technology & come up with custom solutions to address the specific business requirement.

#### Beacons are already being used for:





# **AUGMENTED REALITY & VIRTUAL REALITY**

With its motto to offer latest technology based solutions to its clients, Tekshapers R&D team developing the Augmented Reality & Virtual Reality applications which will provide an edge over the competition to our clients operating in Education, Travel, Healthcare & Realestate industry. AR & VR is the specific type of near-reality or a type of real emulation. Our products and systems enable real understanding of information and data, with 3D interactivity giving every project a new dimension. Tekshapers arm you with an essential set of tools to improve the competitiveness of your business. We consistently add the latest products, services, and information that allow readers to fully understand the power of reality technologies and thus can improvise their buisness success.









#### **Application Deployed**

- **▼** VR in Education /Smart Class
- **VR** in Rentals
- **▼** VR in Real Estate
- **VR** in Art Museum
- VR in Medical
- **VR** in Tourism
- AR in Furniture Showrooms
- AR in Interior Design



# **GAME DEVELOPMENT**

Tekshapers's highly talented & professional team continously bring an extensive understanding of gaming, an eye for detail and rich experience of the mobile platform. With an immense rate of success in the spectrum of Android and iOS game development, we are one of the best service providers who work across technologies, genres and demographics to help our partners achieve their business objectives and thus reach to the next level of the success of their business. Unity3D, HTML5, Angular JS are few of the frameworks and game engines which we use to build native as well as cross-platform applications.

#### TYPES AND RANGE OF GAMES WE OFFER



iOS and Android game Development



2D and 3D game Development



Game designing for different Platforms



Augmented Reality (AR) game Development



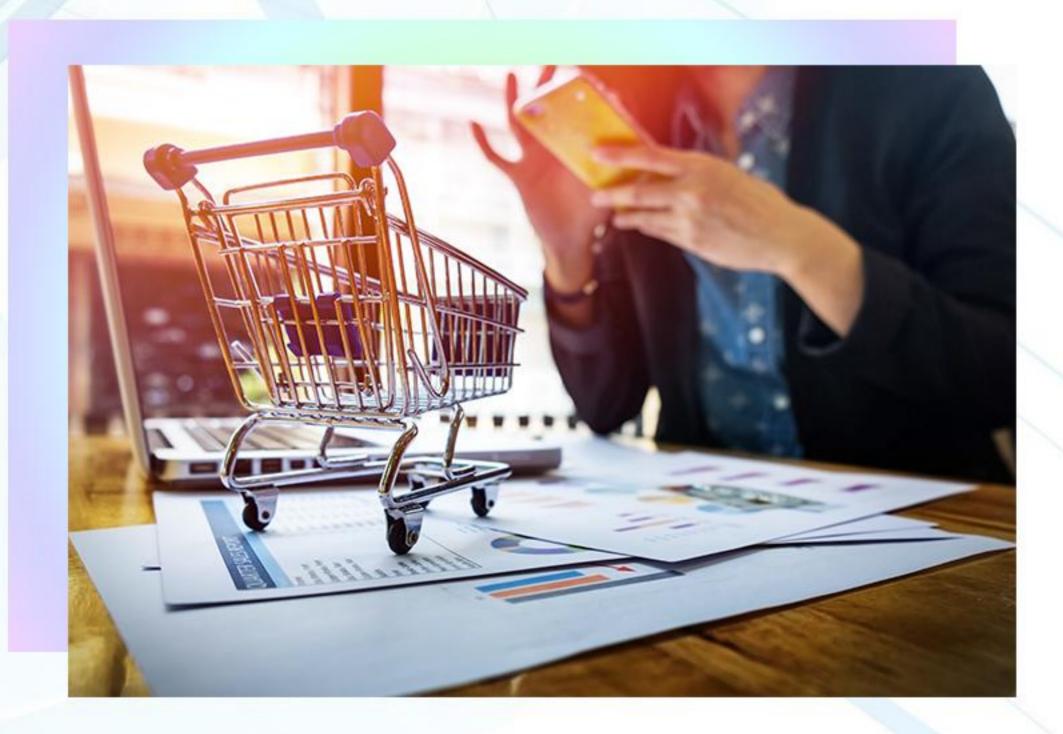
Single player and Multiplayer Games





# **ECOMMERCE**

Tekshapers has been helping many traditional model based retailers enter into the highly competitive E-commerce market & creating a strong position and business for themselves by designing a customer focused, user-friendly & innovative design based e-commerce website and app for them. We are one of the leading e-commerce website development service providers that offer customized eCommerce website development solutions, cater to business needs in a varied range of niche segments. Our transparent approach across a wide range of technology simplify the complexities of global e-commerce. We are working on technology that helps in building your applications which are highly unique and satisfy your business objectives demographically.



#### **Application Deployed**

- Single Merchant
- Multi Seller Marketplace
- Custom Cart Development
- Intelligent Search
- GPS Navigator
- Product Comparision
- Auctions Modules
- Whole Seller Panel
- Wallet Integration
- Loyalty Points
- Kitchen Automation
- Delivery Boy APP
- PickUP Boy APP
- Logistic Management
- Refun and Commission
- Split Payment Support





# **OUR HAPPY CLIENTS**

With our motto to provide 100% client satisfaction according to their buisness requirements, we feel pride to serve & associated with 300+ clients across the globe, since our inception in year 2009.

### **Product Development**



#### **Team Formulation**



# **CLIENT TESTIMONIALS**





They fully understood my brief for my CSI platform and provided a full spec to read/amend before build commenced. I will use Tekshapers again for not only daily support for the system but for any other new requirements I may have.



Tekshapers went above and beyond developing our CRM. They excelled in communication and understanding the product. The work and design were well done. Would recommend them to anyone looking to build a custom CRM.



A real pleasure to do business with Tekshapers. Highly recommended and will definitely use again! Thank you for a good work well done.



This is to extend our sincere appreciation for the Consultancy service provided by Tekshapers in developing "Online Reporting Management System". We have professionally enjoyed working with Tekshapers and would be pleased to recommend Tekshapers services to any other Organizations.



Tekshapers solution and delivery capabilities in the region not only improved the time to market and predictability, but reduced the cost of implementation.



Another great set of amends, thanks for being so helpful and offering solutions for every single aspect of the app.



We would not have achieved this kind of success without a committed partner such as Tekshapers helping us all the way. We are glad we chose Tekshapers for this project - they bring in world-class consulting skills, superb project execution capabilities, and a high degree of predictability and reliability, besides technological excellence to customers.



## **THANK YOU**

We'd love to get to know about your buisness requiremnts and work together on it.

You can get in touch with us:

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Visit: http://tekshapers.com Email: sales@tekshapers.com

You can also follow us on Social Media Platforms:



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