ENTECH
next generation IT

CUSTOMER PROFILE

GUIDELINES FOR AUTHORISED CUSTOMERS

www.entechindia.in

SERVICES WE OFFER:

- ❖ Business website designing and development.

- ❖ Micro websites and Personal websites.

- ❖ Digital Marketing, SEO services and SEM services.

- ❖ Google Ad words.

- ❖ Customized software solutions.

- ❖ Customized mobile app solutions.

BUSINESS WEBSITE DESIGNING AND DEVELOPMENT

Websites have become one of the basic means in the business market. Some of the businesses have a compulsion to have a website for their business. But the pricing in the market is way beyond the limit point due to lack of technical knowledge to the customers. Our main goal is to be able to provide a website to every single user who owns a business or has an idea of starting own business.

Prizing List of Websites

Personal / Micro Websites / Sub - Domain INR 6499	Standard Plan Customized Website Designing (8 pages) INR 10999
Domain Name for 1 year	Domain Name for 1 year
Hosting Space for 1 year	Hosting Space for 1 year
Attractive Designing pages	Attractive Designing Pages
Excellent Responsive Website	Excellent Responsive pages
5 pages including Home page	8 pages including Homepage
Contact Form	Contact Form
Photo Gallery	Photo Gallery
Logo, Banners	SEO all pages
Meta tags for each page	Free Facebook page setup
Free Web Hosting	Meta tags for each page
Free 6 months maintenance or 5 changes(whichever is earlier)	Free Web Hosting 200 MB
Free 1 email ID	Free one year Maintenance or 10 changes(whichever is earlier)
2nd year onwards Hosting space / Domain Renewal / Maintenance INR 2499	Free 3 Email IDs
	2nd year onwards Hosting space/ Domain Renewal/Maintenance INR 2999

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Premium Plan	Unlimited Plan
Customized Website Designing (12 to 15 pages) INR 14999	**Customized Website Designing (35 pages) INR 22499**
Domain Name for 1 year	Domain Name for 1 year
Hosting Space for 1 year	Hosting Space for 1 year
Attractive Designing Pages	Attractive Designing Pages
Excellent Responsive pages	Excellent Responsive Website
12 to 15 pages including Homepage	35+ website pages including Homepage
Contact Form	Contact Form
Photo Gallery	Unlimited Photo Gallery
SEO all pages	SEO all pages
Free Facebook page setup	Free Facebook page setup
Meta tags for each page	Free Twitter Account Setup
Free Web Hosting 200 MB	Free Web Hosting 200MB
Free One year Maintenance or 20 changes(whichever is earlier)	Free Maintenance for 3 months(unlimited)
Free 10 Email IDs	Unlimited Email IDs
2nd year onwards Hosting space/ Domain Renewal/Maintenance INR 3999	2nd year onwards Hosting space/ Domain Renewal/Maintenance INR 4999

Note: The above charges are only for responsive and static websites.

Ecommerce and word press websites charge will differ.

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Guidelines on Website designing and development:

- ❖ Websites created by Entech are templates based on HTML, CSS and Word Press.
- ❖ Websites will be given in 3-9 days of time after the final approval from the PRS document.
- ❖ Depending upon the requirements, almost all our websites are friendly on mobile phones, desktops, laptops and tablets.
- ❖ Additional pages cost Rs. 500/- per page.
- ❖ Additional Email account cost Rs. 250/-
- ❖ E-mail creation takes up to 24 – 48 hours to get active.
- ❖ Changes in website should be through Email or whatsapp and our support team will contact you within 24 hours. The changes will be done within 24-48 hours of time.
- ❖ Websites Domain will be taken from GoDaddy.com LLC.
- ❖ We do not provide separate admin panels to the websites. If you require admin panel, then additional charges may apply.

Note: Clients do not have much technical knowledge, so other companies do not take guarantee for their client's mistakes. That is why we give you one year maintenance and you can renew it later.
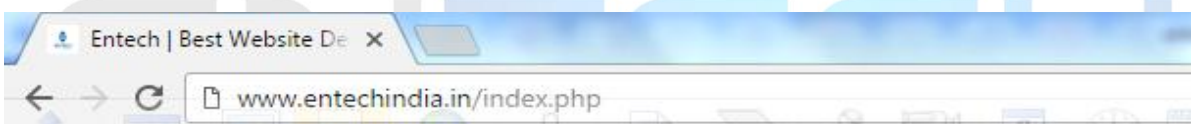
HOW TO IDENTIFY THE PROGRAMMING LANGUAGE OF A WEBSITE?

The programming language of the website can be identified by checking the file extensions in the URL.

For example:

❖ If a URL ends with /index.html, /home.html, /some-name.html the language written is HTML language.

❖ If a URL ends with /index.php, /home.php, /some-name.php the language written is in PHP language.

❖ If a URL ends with /about, /home, /some-name then it is Word press website.

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WHY TEMPLATE BASED HTML & CSS WEBSITES ARE BETTER THAN WEBSITES CREATED ON PHP AND WORDPRESS?

(IF STILL CLIENT REQUIRES WORDPRESS WEBSITE THEN WE CAN PROVIDE)

❖ **Total control over your SEO:**

Nothing in the programming world exists like HTML for controlling elements. We can customize HTML websites easily with little knowledge of the code. With Word press we have to have full knowledge of the theme and its settings. For example, in word press one will have to be at the mercy of developer to change factors like reducing http requests or will have to do it by him/ her, which most probably will end in a crash for less experienced people. And the work involved will be restyling the entire styling components, which is a time consuming job which we don't recommend to our clients.

❖ **Build Adaptive Websites:**

If you choose word press it is quite difficult to spot an adaptive theme. The chances are that it will not adapt to mobile screen and there will be issue of "Size target tap" for user experience. SEO needs mobile friendliness for search engines.

❖ HTML and CSS can be easily tracked by SEO for marketing the product and getting the result on first page of search engine of Google. In word press if you use plug-in and dynamic components, it might not be a suitable option for SEO to get the website on first page of Google.

❖ In HTML, there is no tension of updated versions. Word press constantly updates versions, which require updated plug-in also. If the plug-in are not compatible, you are forced to find an alternative plug-in. changing the appearance may result in performance issues and problems for SEO.

- ❖ HTML is faster in its operations. For most basic websites with less dynamic contents, HTML will usually perform faster operations than Word press. In SEO, the time of loading websites matter the most.

- ❖ Word press themes usually have junk problems. The amount of non-utilized codes will eventually slow down the entire website. If the code is redundant in nature, even using cache plug-in is of no use.

- ❖ Even a slight error in word press coding can shut down entire website while with HTML it doesn't happen.

- ❖ HTML websites will offer more security than Word press. Any Vulnerability reported is common to Word press websites. Hacked websites lose ranking in Google.

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WEBSITES CREATED TILL DATE

http://www.entechindia.in

http://www.healthysuperkidz.com

http://www.efficientbrainy.com

http://www.happyreaaltorsindia.com

http://www.nityashwathorganic.com

http://www.manasakshifoundation.org

http://www.homeoayur.com

http://hotelsanmandeluxe.com

http://naturalorganicbasket.org

http://www.passageinternational.net

http://www.riddhisiddhisociety.com

http://www.rakshitinternational.com

http://www.vailankannitravels.in

http://www.myraevents.in

http://www.siddarthnews.in

http://www.rajbhogsweet.com

http://www.simrantechnology.com

http://www.vishalmachinetools.com

http://www.nextvision.org.in

http://www.innerwheelbelgaum.com

http://www,globalitskills.in

http://www.promptservices.in

http://www.dhindora.in

http://www.magicalvibeevents.com

http://www.divineprovidencebgm.com

http://www.attirefashionstudio.com

http://www.minitov.com

http://www.belvet.in

http://www.blackshadowzzz.in

http://www.zoininter.com

http://www.viumka.com

http://www.bitsit.co.in

http://www.shrisaiintex.in

http://www.standardeducation.in

http://www.magnumgreen.com

http://www.yashelevator.in

http://www.shrimahalaxmisales.com

http://www.vijayexpansion.com

http://www.5thkpsbelagavi.com

http://www.woodpeckerjunglecamp.co.in

http://www.fourtheyenewsindia.com

http://www.artaffairs.info

http://www.designhousebgm.in

http://www.varadgraphics.in

http://www.sapphireevent.in

http://www.blacampus.in

http://www.azimcreation.in

http://www.newindiametals.in

http://www.benchmarkinvest.in

http://www.cubiccopa.in

http://www.sourabha.in

http://www.clinicube.in

http://www.andsoftwaresolutions.in

http://www.dynamicitipvt.org

http://www.sft.net.in

http://www.bitsit.co.in

http://www.searockbgm.co

http://www.suvarnabhoomifertilizers.in

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MICRO WEBSITES / PERSONAL WEBSITES

In today's world, it is very important to keep an updated resume in this corporate world. We at Entech create a perfect resume which will never fail to impress the HR in your dream company.

There are more than 111 educational courses in India including all Diploma, Bachelor and Master's degree. There are more than 3, 30, 00,000 people who are doing their jobs in India and every year the number increases. In the rising market even photographers, politicians, actors, sports-persons, singers, dancers, high rankers in schools who are in need of personal websites.

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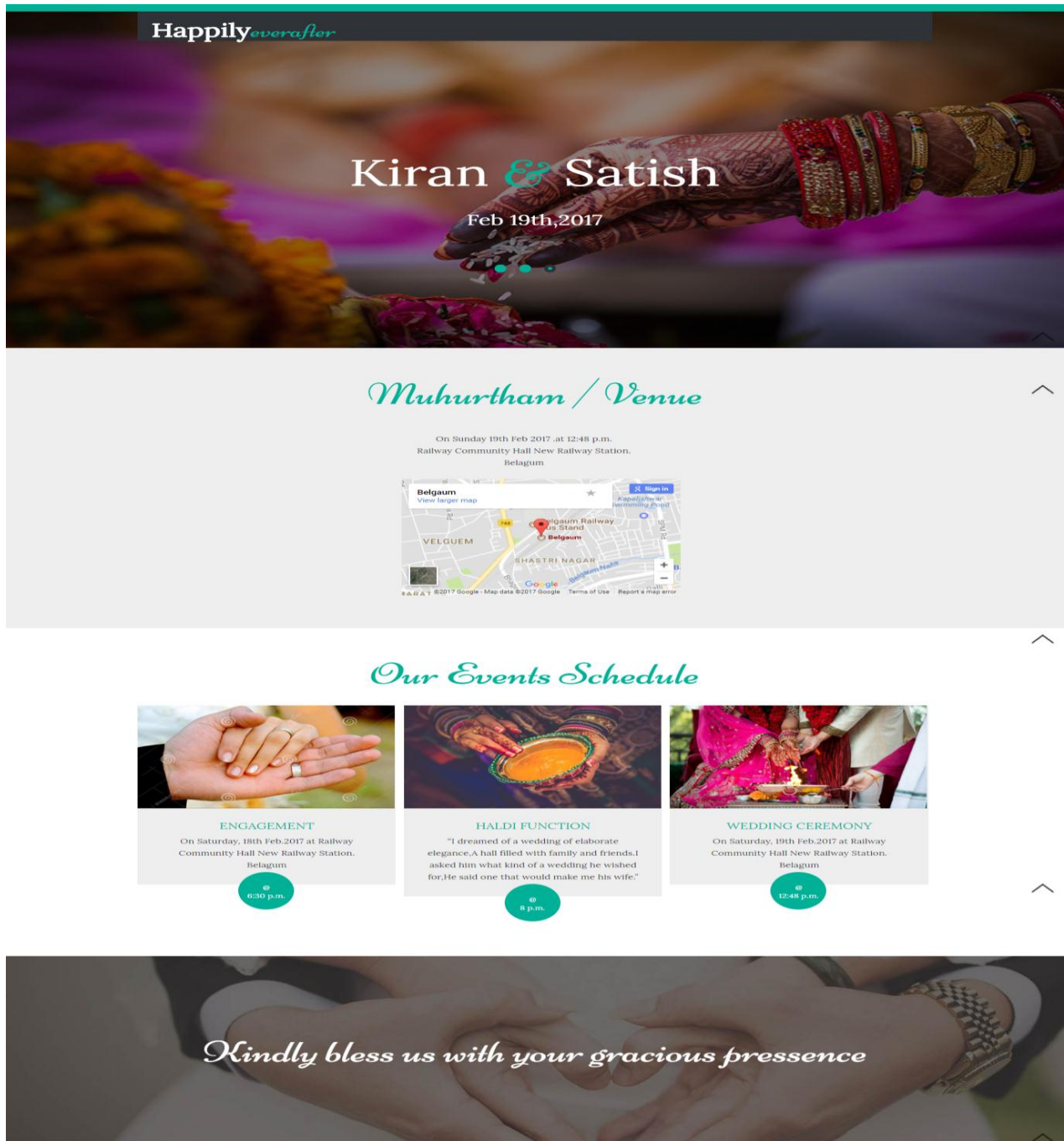
PERSONAL / MICRO WEBSITES WITH PERSONALISED DOMAIN NAME

EXAMPLES OF MICRO WEBSITES FOR WEDDINGS

Kiran weds Satish

http://kiranwedssatish.entechindia.in

http://www.healthysuperkidz.com

Resume Website

http://www.raynhan.entechindia.in

GOOGLE ADWORDS

AdWords (Google AdWords) is an advertising service by Google for businesses wanting to display ads on Google and its advertising network. The AdWords program enables businesses to set a budget for advertising and only pay when people click the ads.

The Ad Services is largely focused on keywords.

Businesses that use AdWords can create relevant ads using keywords that people who search the web using the Google search engine would use. The keyword, when searched for triggers your ad to be shown.

AdWords at the top ads that appear under the heading "Sponsored Links" found on the right-hand side or above Google search results. If your AdWords ad is clicked on, Google search users are then directed to your website.

When using AdWords keywords are also used to determine your cost of advertising. Each keyword you choose will have a cost per click (CPC) bid amount. The bids specify the maximum amount you're willing to pay each time someone clicks your ad (at the maximum cost-per-click). A higher CPC bid can allow your ad to show at a higher position on the page.

Guidelines on Google AdWords:

❖ Decide the keywords required for your Business

Keywords: web design | website design | web designer | webdesign | web developer | ecommerce website | web development company | web development | best website design | web design company | website designer | web page design | web agency | website creator | ecommerce website design

❖ Write your ad and be precise

Text ad

Landing page

http://india.in

The landing page is the URL you want people to reach after clicking your ad. It should match what your ad promotes.

Headline 1

New York Budget Hotel

Headline 2

Best NY Hotel Rates in Seconds

Description

Experience all the comforts of home. Save with multi-day booking.

Save   Cancel

Ad preview

New York Budget Hotel - Best NY Hotel Rates in Seconds
Ad www.india.in

Experience all the comforts of home. Save with multi-day booking.

www.entechindia.in

❖ Target a geographic region

www.entechindia.in

Preview of how the Advertisement will appear on various platforms.

❖ On desktop

Best Website Design company in Belgaum - entechindia.in
Ad www.entechindia.in ▼
Every **Website** Starts with a Domain Name. Get Yours Now!
Easy To Use Control Panel · Domain Theft Protection · 2 Free Email Accounts
Services: Domain Registration, Domain Transfer, Domain Renewal, Premium Domains

Rs 299 .NET Website   BigRock Upto 85% Off
₹99 - .COM Domain Name

❖ On Mobile

❖ On Partner Websites

Best Website Designing Company
www.entechindia.in
One stop for all your website design
0831 - 4207798

CONTACT DETAILS

Email: info@entechindia.in

   entechbgm@gmail.com

Website: www.entechindia.in

Phone: +91 9742364096 / 0831-4207798

Registered Name: Entech

Address: Entech (Efficient Group)

   #4855/83, B - Floor, Shri Laxmi Complex,

   APMC Road, Sadashiv Nagar,

   Belagavi-590001

   Karnataka

Contact Person:

   1). Mr. Praveen Patil (+91 9742364096)   praveen.efficient@gmail.com

   2).

Project Requirement Specification

A project requirement specification is a document that captures the requirements of a website design project, plus all the supporting documentation necessary to justify and explain those requirements.

Document Outline: Projects Requirements Specifications

1. **Introduction**
   1. Client / Company Name
   2. Business Category
   3. About the Firm / Company Profile
   4. Team members name and photo
   5. Mission and Vision
   6. History of the company
   7. Photos for gallery (10- 12 photos)
   8. Contact details(or attach visiting card)

2. **Product / Service Description**
   Provide a brief description of the product's purpose.

3. **Required Domain Name(.com, .in, .co.in, .biz)**
   Example: www.yourcompanyname.com
   www.personalname.in

4. **Reference Website**

5. **Suggestions (the way you want us to design)**